

# EMILY LAMPA

## GRAPHIC DESIGNER

### PROFILE

I am a passionate and established creative graphic designer with solid problem solving skills specializing in a number of visual communication mediums. Utilizing my sense of design aesthetic and attention to detail, I am able to create pieces that help drive sales by evoking emotion while communicating and reinforcing the brand image.

### CONTACT

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 emilylampadesign.com

 Oakland, CA

### EDUCATION

#### Associate of Science, Graphic Design

Art Institute of California,  
Orange County  
2009-2011

#### Bachelor of Science, Business Administration, (Finance & Marketing emphasis)

University of California, Riverside  
1998-2002

### SKILLS + SOFTWARE

Print Design

Branding and Strategy

Typography

Creative/Art Direction

Photography

*Adobe Creative Suite:*  
Photoshop, Illustrator, Indesign,  
Acrobat, Dreamweaver

*Microsoft Office:*  
Word, PowerPoint, Excel

### REFERENCES

Available Upon Request

### EXPERIENCE

#### Urban Decay Cosmetics

##### Senior Graphic Designer | Newport Beach, CA | 2012-2018

- Created the design concept for each of the seasonal product launch including type treatments, patterns and illustrated elements
- Collaborated with the Art Director and provided concept ideas and staging of hero product, model photo shoots and brand advertisement campaigns
- Produced seasonal design concepts and skinned 2D renderings for Visual Merchandising gondolas and focus units for retail spaces
- Designed assets for a variety of mediums such as print, web and lifestyle apparel
- Experienced in print production such as onsite press checks, color management, specialty treatments and techniques
- Collaborated and provided artistic direction to production team members and junior graphic designers on the Creative Services and Visual Merchandising teams

#### Star Real Estate

##### Graphic Designer | Fountain Valley, CA | 2012

- Created print and web collateral such as flyers, postcards, business cards, mailers and signage for corporate, escrow officers, mortgage officers and over 300 real estate agents
- Provided design layout for weekly OC Homefinder newspaper advertisement of new property listings
- Coordinated and gathered data to create open house listings for internal company wide distribution and external advertisement in the Orange County Register on a weekly basis
- Worked with the Director of Corporate Relations and Recruiting by creating various print and web campaign materials

#### Orange County Transportation Authority

##### Graphic Designer Intern | Orange, CA | 2011-2012

- Provided design and production support for print and web material such as flyers, brochures, posters, banners and signage of new and recurring projects
- Provided artistic insight and collaborated with various personnel within the Marketing and External Affairs departments to create cohesive graphics that communicate a call to action
- Created cohesive layout design and informational graphics for social networking and OCTA website usage
- Assisted and collaborated with Visual Communication team in sending the CEO Weekly update emails by utilizing HTML and Adobe Dreamweaver

#### Deloitte.

##### Senior Project Controller | Costa Mesa, CA | 2004-2010

- Conducted extensive financial analysis which involved profitability and margin calculations for multiple clients totaling over millions in revenue
- Maintained client relationships and aided senior management team with new sales opportunities
- Monitored and maintained client Contracts, Change Orders and Purchase Orders

#### Relsys International, Inc.

##### Executive Administrative Assistant | Irvine, CA | 2002-2003

- Provided daily operational support for the President/CEO and the Director of Operations
- Collected financial reports from the executive offices to generate weekly presentations and gathered and handled confidential business analysis